



HCI International 2021

24-29 July 2021

The Conference will be
held virtually

SCSM 2021

13TH INTERNATIONAL CONFERENCE ON SOCIAL COMPUTING AND SOCIAL MEDIA

Jointly held under one management and one registration with HCI International 2021

<http://2021.hci.international/scsm>

Chair

Gabriele Meiselwitz (gmeiselwitz@towson.edu)

SCSM 2021 is an affiliated conference of the HCI International Conference and is in its 13th edition. The conference provides an established international forum for the exchange and dissemination of scientific information related to social computing and social media. It addresses a broad spectrum of issues expanding our understanding of current and future issues in social computing and social media. The conference welcomes qualitative and quantitative research papers on a diverse range of topics.

The related topics include, but are not limited to:

- AI in social media
- Community Engagement and Services
- Computer Mediated Communication
- Culture and social media
- Consumers in social computing and social media
- Design and evaluation methodologies for social computing and social media
- Education and the use of social computing and social media
- E-democracy and political engagement, public affairs
- Enterprise Social Media
- Ethical and legal issues in social computing and social media
- Friends and family groups
- Gaming, including MMORP communities
- Health and Fitness communities
- Infrastructure for social computing and social media
- Language in social computing and social media
- Large scale conversations
- Learning and collaboration
- Mobile social computing and social media
- Multicultural environments in social computing and social media
- Online special interest communities
- Social identity and presence
- Policies in social computing and social media
- Privacy and security in social computing and social media
- Social eCommerce
- Social live streaming
- Social media management
- Social media software
- Social modeling
- Social network analysis
- Social neighborhoods
- Social signal processing
- Trust and reputation in social computing and social media
- User experience, user behavior, user interface in social computing and social media
- User generated content (wikis, blogs, etc.)
- Universal access and usability in social computing and social media
- Visualizing social interaction
- Virtual worlds

Conference proceedings published by



Submission deadlines are available at the HCII 2021 website:

<http://2021.hci.international/submissions>

We invite you to present your research work at SCSM 2021, which will take place in the context of HCI International 2021. For more information about the conference and proposal submissions, please check: <http://2021.hci.international/>